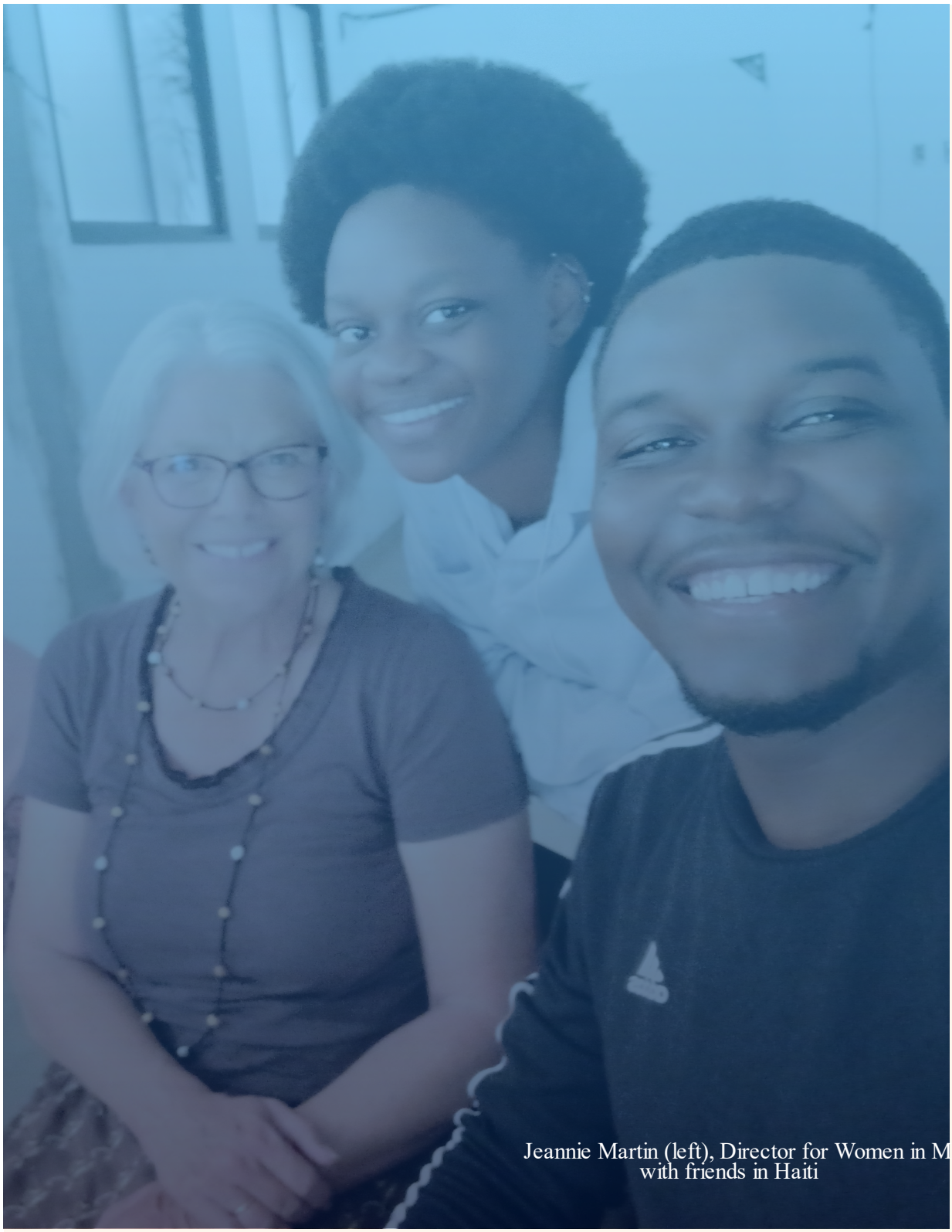



# 2024 IMPACT REPORT

PastorServe



Jeannie Martin (left), Director for Women in Ministry with friends in Haiti

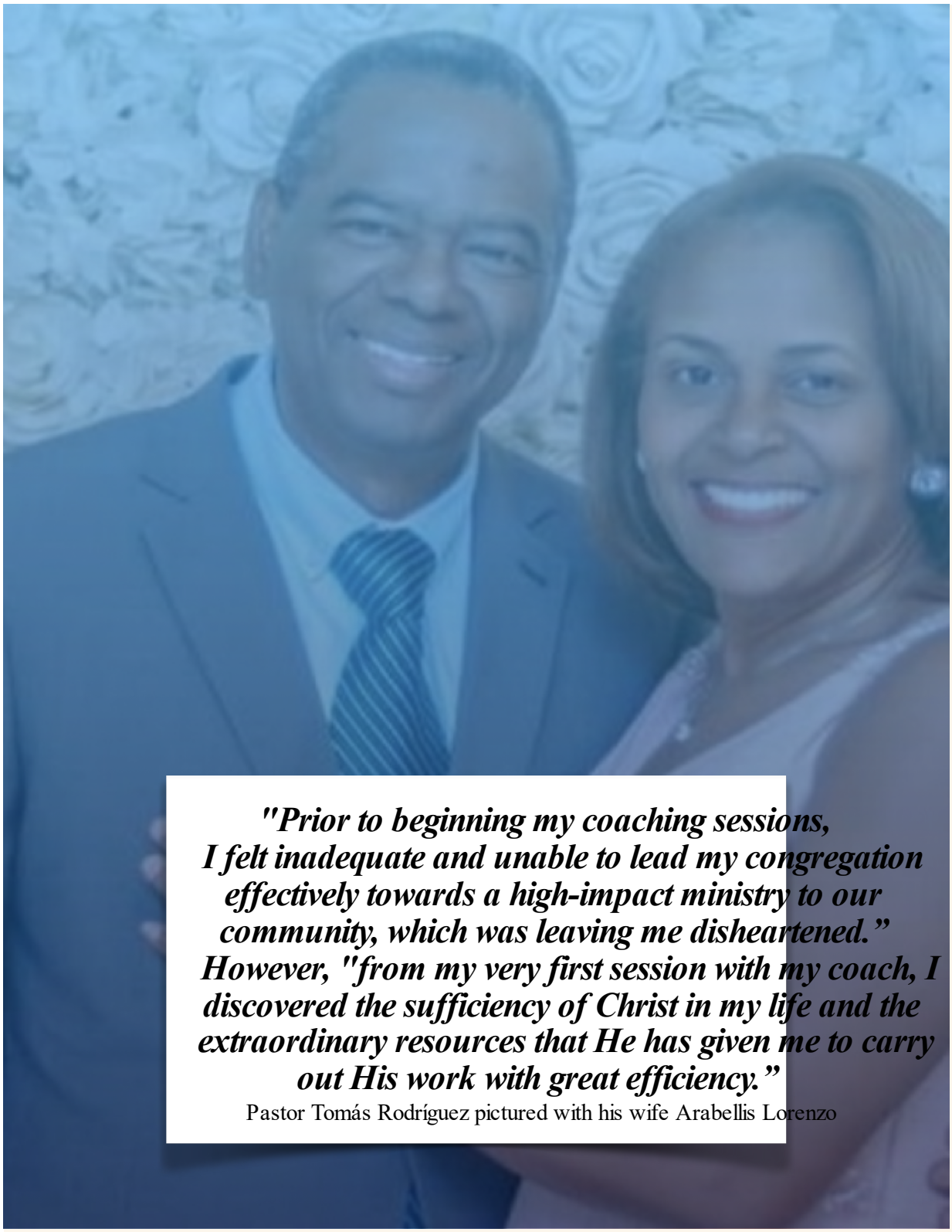
# CELEBRATING 25 YEARS



I remember it as if it was yesterday. On August 15th, was in Chicago standing at the corner of Rush and C It was there that God spoke to my heart and said, wh were 12 years old, I called you to be a pastor of a lo and you have followed that call your entire life. I'm your call… I want you to pastor pastors. As a result of that encounter with the Holy Spirit, my wife Sally and I came back to Kansas City, resigned the church I had led since 1992 and launched PastorServe.

In October 2024 we gathered with Pastors, Ministry Leaders, Friends and Partners to celebrate how God has been at work through PastorServe these past 25 years. The primary goal of the evening was to bless Pastors, Ministry Leaders and their spouses. Following a beautiful testimony from a South Florida pastor who has been the recipient of PastorServe care, we invited pastors, ministry leaders and their spouses to come to one of ten stations for the washing of their hands (symbolic of washing feet), prayer and a beautiful gift. Hundreds of ministry couples came for prayer. Many were moved to tears. Some were openly weeping. Click below for a video glimpse of the evening. Our Father loves His Church and pastors are its leaders. Your support of pastors is strengthening the Church and changing the world — Thank You!

Jimmy Dodd



***"Prior to beginning my coaching sessions, I felt inadequate and unable to lead my congregation effectively towards a high-impact ministry to our community, which was leaving me disheartened." However, "from my very first session with my coach, I discovered the sufficiency of Christ in my life and the extraordinary resources that He has given me to carry out His work with great efficiency."***

Pastor Tomás Rodríguez pictured with his wife Arabellis Lorenzo

## JOINING FORCES AND EXPANDING IMPACT

In September the Solid Pastors team merged into our PastorServe family. Solid Pastors was started in 1999 with a passion to serve the Church in Latin America by providing coaching to highly influential pastors. Now, in addition to our work throughout the United States and Haiti, we are humbled to serve in 18 additional countries in Latin America. Today we serve an average of 70 Latin America pastors each month through one-hour, one-to-one virtual coaching sessions as well as monthly webinars.





# IMPACT

2024 was full of challenges and blessings. It was our busiest year ever for coaching, consulting, crisis care, leadership development and soul care. Staff growth allowed us to serve more pastors and ministry leaders as we expanded and rolled out new programs such as MinistryServe. By estimating your kingdom impact through pastors, ministry leaders *and those they serve*, ***together we touched the lives of over 4,000,000 people in 2024!*** Use the arrows below to scroll through the picture below to see a glimpse of your partnership in action.

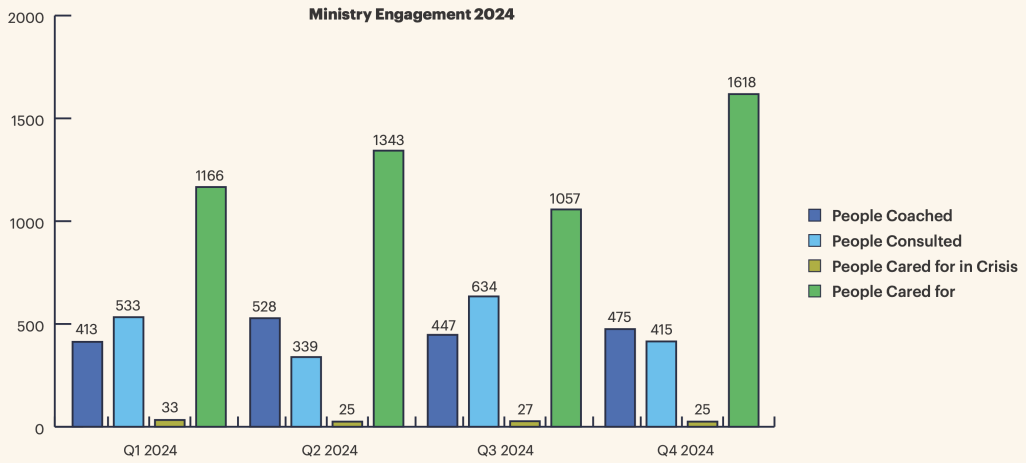



***"PastorServe has revitalized our ministry. Our staff is better equipped to work together, understand each other and accomplish more of what's important for the Kingdom."***

**Chad Goucher**, Lead Pastor

***"The relentless nature of ministry means that fatigue is a constant companion of leaders in the church. While laypeople joke about ministers only working on Sundays, the truth lies on the other side of the continuum. A pastor's work is overwhelming because it wears upon the body and soul."***

**Resilient Ministry:** Bob Burns, Tasha Chapman and Donald Guthrie




***"I believe the soul care retreat may have been the most impactful investment we made in our pastors in 2024. It was a catalytic event to help pastors course correct through an experience of soul care—not a conference about it. Healthy rhythms are so vital to spiritual health and growth. The retreat could also serve as an annual rhythm of soul care in community."***

**Larry Austin**, Regional Health Coach, EFCA Central




Strategy Officer

Discover an
all-new season
**FrontStage BackStage with Jason Daye - Healthy Leadership for Life and Ministry**

Follow on Podcasts

Watch on YouTube

Now in its third year, the FrontStage BackStage podcast with Jason Daye is rapidly growing. FrontStage BackStage is more than just a podcast or YouTube show about ministry leadership, it is a complete resource to help train pastors and their entire ministry team as they seek to grow and develop in life in ministry. Each week Jason sits down with a trusted ministry leader to dive into a conversation in an effort to help pastors and ministry leaders embrace healthy and sustainable rhythms in their life, so they flourish in both life and leadership. It's one thing to listen or watch an episode, but it's something entirely different to take what you've heard and apply it to your life and to your ministry. Each week, we provide a weekly toolkit which has a wide variety of tools to help leaders implement podcast principles.

Jason has a great plan for 2025 with incredible guests so find episodes at pastorserve.org/frontstage-backstage-podcast/ or on your preferred platform. Subscribe and share with your pastor.

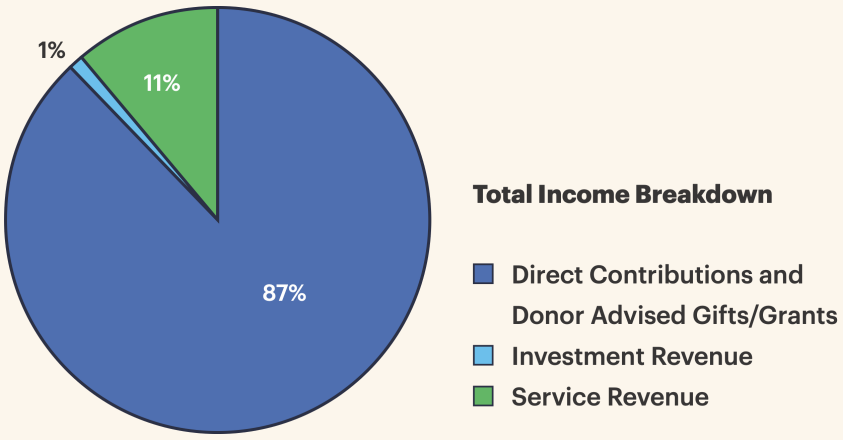
FrontStage BackStage continues to grow in impact:

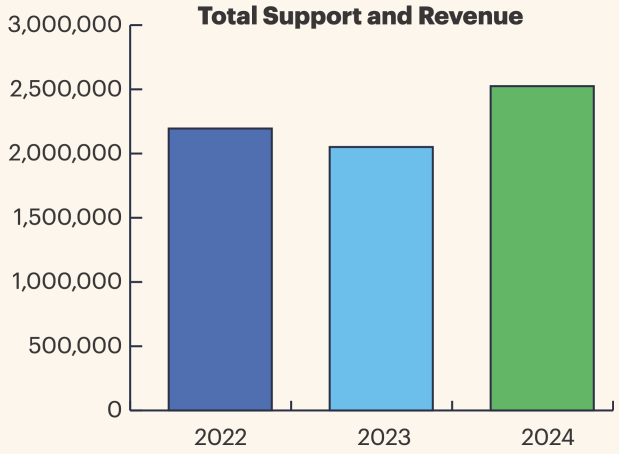
- 142 episodes with over 87 hours of equipping content
- 114,103 total views and listens, + 145% over 2023
- Audience in 85 countries
- 1.5 million YouTube impressions, + 140% over 2023



# FINANCIAL SUMMARY

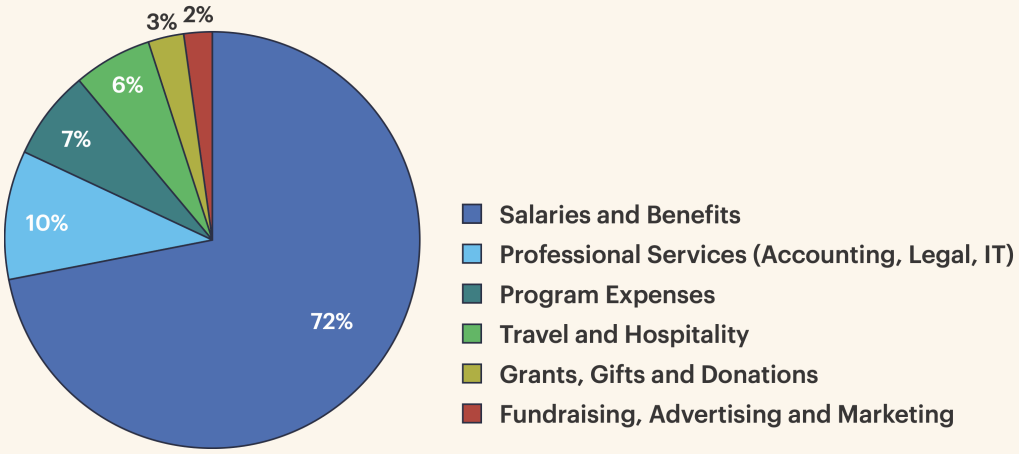
87% of operating funds come from individuals who believe in the ministry of PastorServe. We also receive contributions from churches, businesses and foundations. In 2024, 11% of revenue came from fee-based services, such as retreats or staff assessments. Total Support and Revenue for 2024 was $2,524,752, an increase of 23% from 2023.

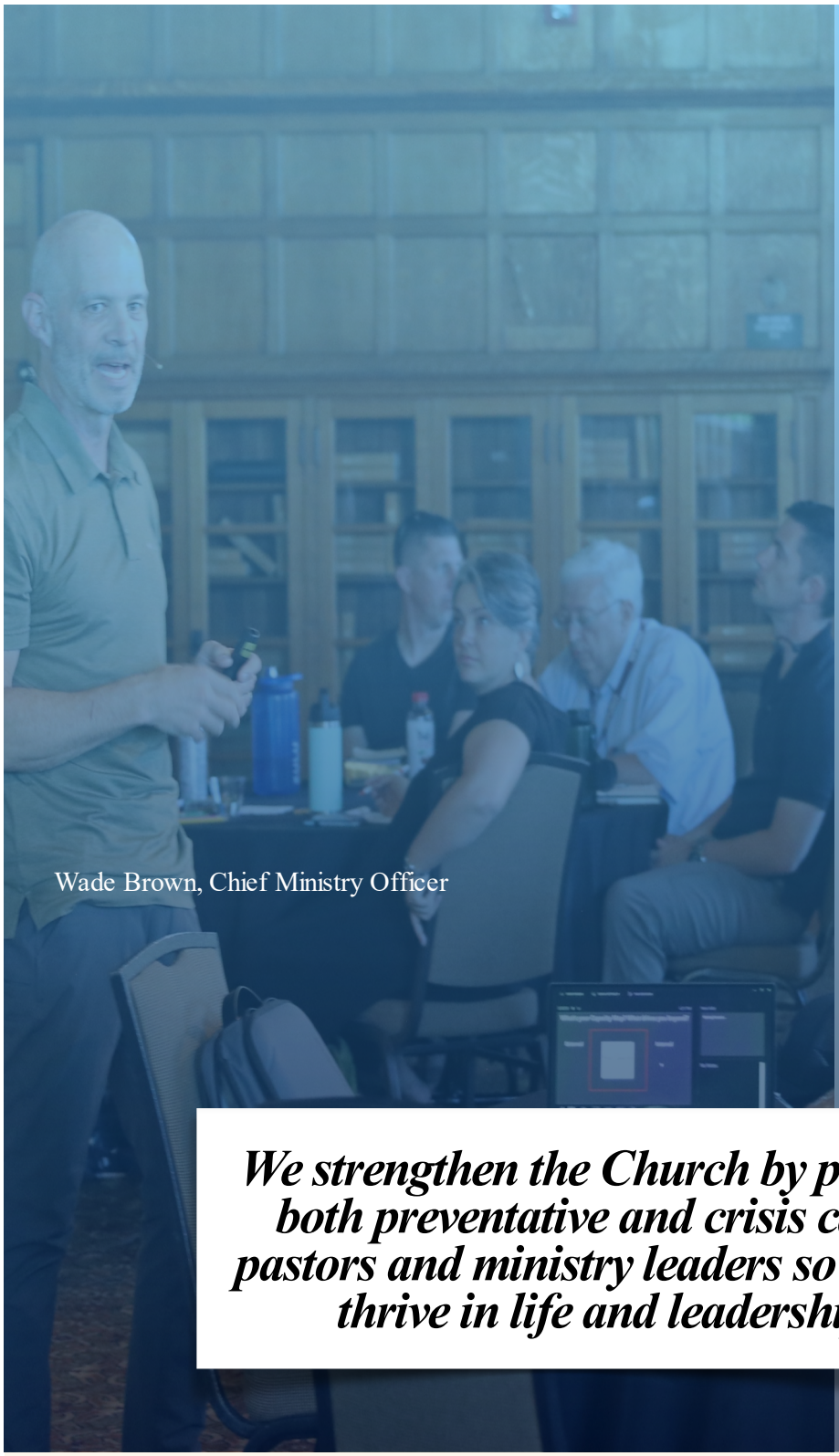




We're committed to using your investment efficiently to maximize your impact for pastors and ministry leaders. As with your local church, our staff and salaries are the channel for the ministry. Travel and Hospitality are meetings with pastors.  Administrative costs were slightly higher in 2024 due to a three-year financial audit. This was completed to provide our ministry partners the highest level of transparency and confidence. PastorServe is a member of ECFA (Evangelical Council for Financial Accountability). Annual Reports, audited financials and our 990 filings are available at PastorServe.org or upon request to admin@pastorserve.org.





Wade Brown, Chief Ministry Officer

***We strengthen the Church by providing both preventative and crisis care to pastors and ministry leaders so they can thrive in life and leadership.***

# LOOKING AHEAD

As we prepare to continue to serve pastors and church leadership, we remain committed to our founding passion to ensure ***No Pastor Walks Alone***. Churches today are at risk, because pastors are at risk… and it's likely your pastor is struggling more than you know.

This year we challenged ourselves (Board, Leadership and Staff) to think about where we've been and where we need to go. This led to an updated Strategic Plan and a clarified Mission Statement.

PastorServe exists to strengthen the Church by providing both preventative and crisis care to pastors and ministry leaders so they can thrive in life and leadership.

We expanded the PastorServe Mission statement to make three critical clarifications:

**Clarification #1:** While PastorServe is well-known for our work in crisis situations, the overwhelming majority of our work is pro-active and preventive. PastorServe's coaching, soul care, leadership development and consulting are commonly done *to prevent the need for crisis care*!

**Clarification #2:** We serve pastors *and* ministry leadership. We commonly serve non-profit Christian ministry staffs. We work with elder teams and church staffs. We find great joy in serving pastors and ministry leaders—because both are ultimately working to strengthen the Church of Jesus Christ.

**Clarification #3:** At PastorServe, we don't make backstage assumptions based on frontstage performance. There is a tendency for pastor and ministry leaders to separate their public and private lives, which is understandable given their unique and often lonely leadership position. We come alongside and encourage healthy integration and transparency, addressing the whole person. We encourage pastors and ministry leaders to live before an audience of One.



Arthur Denyer, Regional Director, Latin America

In 2025 PastorServe will focus on four strategic initiatives:

1. Develop and implement a long-term financial strategy for PastorServe to better prepare for opportunities of growth, both now and in the future.
2. Restructure and expand PastorServe's U.S. regions.
3. Expand PastorServe into three new countries in Latin America for 21 in total.
4. Increased training, equipping and investing in the PastorServe staff.

The need for additional staff is pressing as calls flood into PastorServe from every state and multiple countries.

## THANK YOU!

To our cherished partners in ministry, thank you. Your unwavering support of PastorServe has been instrumental in providing vital care and resources to pastors and church leaders across the US, Haiti and Latin America. Because of your generosity in 2024, PastorServe has led SoulCare retreats, leadership development programs, and critical support services that strengthen pastors, revitalize churches, and ultimately, advance the Kingdom of God. Your partnership allows dedicated PastorServe team members to come alongside pastors and ministry leaders, equipping them to navigate the unique challenges of ministry and lead with renewed passion and purpose. We are deeply grateful for your faithful investment in PastorServe and the countless lives you impact. Together, we are making a difference in the lives of pastors and the health of the Church.

PastorServe

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